

THE CLEO BACHELORS STYLE YOU!

A DATE WITH DENIM

IT'S A PERFECT MATCH!

CLEO ADVERTISING PROMOTION



WE TOOK A RACK OF ULTRA-STYLISH DENIM FROM JEANSWEST, AND FOUR CLEO BACHELORS TO THE STREETS OF SYDNEY'S SURRY HILLS TO STYLE YOU!



EMBELLISH

Add a boho-luxe twist to basic black with intricate beaded detail – like this gorgeous top. Finish the look with some seriously rock-star cool studded heeled ankle boots.

Donna wears:
Jeanswest; Beaded top, \$49.99, Black skinny jeans, \$79.99.
Danny wears:
Jeanswest; Longline jacket, \$139.99, Black skinny jeans, \$99.99, Cable knit scarf, \$29.99.

BACHELOR
DANNY CLAYTON
CHANNEL [V]
PRESENTER



BACHELOR
NACHO POP
DANCER AND
CHOREOGRAPHER

Nacho wears:
Jeanswest; Graphic tee, \$29.99, Selvedge relaxed straight jeans, \$149, Gingham scarf, \$19.99.
Hope wears:
Jeanswest; Embroidered top, \$49.99, Selvedge regular straight jeans, \$149, Flamenco scarf, \$29.99.



LOOK FOR THE RED STITCH ON POCKET DETAIL AND INSIDE SEAMS



SELVEDGE

... the latest in fashion for denim connoisseurs.
What: Japanese selvedge denim is the original style of denim woven on old-style shuttle looms creating a natural 'self edge' on the fabric. Selvedge denim is acknowledged as the most superior denim in the world.
Jeanswest limited-edition Selvedge range: The range can be identified by the exclusive trims; vintage rivets and buttons, printed pocket bags, open side seams for a smooth silhouette, fashion washes and badging, all delivered in a vintage cloth bag. It is available to fashionistas for a limited time only so be quick, you won't want to miss out!

Jeanswest

A DATE WITH DENIM

THE CLEO BACHELORS STYLE YOU!



SUPER SKINNY

Skinny jeans are the ultimate denim wardrobe staple – with a black and blue pair you're set to do coffee or rock it up on the dance floor! We love the Jeanswest version's attention to detail in the stitching. Wear them with ballet flats or killer heels.

Rhys wears:
 Jeanswest; Georgette ruffle top, \$49.99, Super skinny jeans, \$79.99, Carryall, \$49.99.
Rhys wears:
 Jeanswest; Shawl collar chunky knit, \$69.99, Bootcut jeans, \$79.99.

BACHELOR
RHYS UHLICH
 MODEL AND TEACHER



VIEW THE BEHIND-THE-SCENES VIDEO OF THE JEANSWEST CLEO BACHELOR SHOOT AT JEANSWEST.COM.AU

Gemma wears:
 Jeanswest; Plaid shirt, \$59.99, Denim vest, \$49.99, Leggings, \$19.99.
Onur wears:
 Jeanswest; Graphic tee, \$29.99, Flannel shirt, \$59.99, Straight leg jeans, \$99.99.

CHECKS This winter checks and all things tartan make a serious comeback. Play it punk with a shirt dress and biker boots. Or team with black or blue denim, bootleg or skinny jeans for an update on weekend casual.



BACHELOR
ONUR KECE
 DIRECTOR
 FOUND ORGANIC
 SUPER JUICES