

# Jeanswest

## WHAT'S HOT

MARCH-APRIL 2010

### What's not hot in denim is more the question!

Denim dominated the run-ways this season and Autumn/Winter 2010 is destined to be the denimista's dream. Selvedge, repaired, vintage & distressed. Biker, panelled & coated.

There's no escaping it & who would want to! With the range of styles and fabrications that can be dressed up or dressed down, you'll want to wear a new pair everyday. These are our suggestions for 7 days of the season's hottest denim:



Day 1 – Start the week in the latest REPAIRED style. Ripped, torn, repaired & patched jeans – the look will have you fixed up. For girls – 'Carrie Selvedge Slim Straight Leg jeans and guys 'Moses' Selvedge Slim Straight Leg jeans.

Day 2 – Today go VINTAGE. 'Harlow' Relaxed Bootcut jeans for girls or 'Ridley' Selvedge Straight Leg jeans for guys.

Day 3 – Channel your 80's disco diva...the ACID WASH jean is back. For girls 'Agyness' Super Skinny jean, and yes, guys too – 'Ziggy' Skinny jean.

Day 4 – Guys 'Jet' Slim Straight RESIN-COATED jeans and girls 'Devlin' Slim Straight jeans. Coated denim makes them slick and smooth. You'll feel the same when you put them on ;-)

Day 5 – Get your motor running into the weekend in guys 'Nataniel' Skinny jeans or girls 'Alex' Super Skinny BIKER-STYLE jeans. With the season's must-have Leather Jacket you'll be spot on the fashion track (view leather jackets: girls or guys).

Day 6 – Saturday calls for PANELLED jeans, so hot they'll melt every heart on the dance floor. Guys, 'Hank' Straight Leg jeans and girls, 'Tabatha' Super Skinny jeans. With seams positioned to elongate and slim the legs, they're just what the dance floor ordered.

Day 7 – It's a high quality Sunday recovery session with these authentic Japanese SELVEDGE denim styles: put guys 'Ridley' Selvedge Relaxed Straight Leg jeans or girls 'Tilda' Selvedge Relaxed Straight Leg jeans on your must-have list.

Browse the full range of Men's Jeans and Women's Jeans at [www.jeanswest.com.au](http://www.jeanswest.com.au).