

Jeanswest

WHAT'S HOT

JULY 2010

Shades of Spring have arrived!

Pretty florals and feminine drapes in pinks, cornflower blues and natural tones give the new season it's point of difference. Printed Camis, Tees and Crochet trim tops are teamed back with all shades of this season's favourite denim.

Feminine prints and shapes can be toughened up using khaki pieces whether that be the updated cargo pant, a textured knit or the must-have utilitarian jacket. For the guys its all about muted tones in wedgewood and smokey grey. Shirts in round em up checks and dirty wash denim.

Guys photographic print Tee's and denim are your must-have.

Whatever the shade or style it's definitely spring and it has arrived at Jeanswest.

