

Jeanswest

WHAT'S HOT

FEBRUARY 2010

Shoulders smoulder this Autumn '10!

Although the thought of shoulder pads may instil panic for some, they're back on the fashion radar for Autumn in a variety of interpretations. Whether it's the strong pop-shoulder, beautiful feminine beading or subtle internal padding, shoulders are making a statement of their very own this season.

Our hot pick – the ['Idol' Blazer](#). \$119. Online now.

The shoulder too much to take? Then the leather jacket trend might be more your style. It's your wear-everywhere must-have piece!

Every girl (and guy) needs a [leather jacket](#) (or two!) It's the season's perfect fashion cover up – timeless and irresistibly cool. Whether your look is effortless downtown or sophisticated edge, Jeanswest's leather line-up is the perfect mix of luxe, style and attitude for the astute fashionista.

Styles include the sergeant pepper, biker, and the hooded zip up, classic silhouettes yet, with updated design twists for a modern take on an old favourite. The Jeanswest Leather Collection starts from \$199.00.

And of course they're perfect back with the season's hottest denim styles; edgy biker panelling, crisp cool resin-coating, vintage and (just for the girls) pretty lace print detail.

Mmmm... decisions decisions!

